

DRAFT

### ***BIA Meeting- November 5, 2013***

**Attendees:** Eugene Dupuis, Khari Gaynor, Don Terry, Margaret Campbell, Jutta Genova, Marilyn Crawford, Judy Wight, Marsha Jones Dooley, Warren Hurren

**Guests:** Lizzie Clarke (Minutes) and Dora Hatzis, Sperros Purse and Fashions

Meeting called to order by Chair, Eugene Dupuis, at 7:09 p.m. at McEachnie Funeral Home.

### **CONFLICT OF INTEREST**

1. Marsha's Carolers, Harmony Highway, are approved for the Christmas event.
2. Heritage House will be paid for hot chocolate, \$300.00.
3. Margaret is no longer in charge of JAM.

### **EVENTS REPORT**

#### ***Christmas Event***

(Margaret presented budget) The budget for the Christmas event was revised and the total budget is now \$2,500 (original budget: \$5,000-\$6,000).

- Hay wagon- \$1,000
- Carolers- \$200
- Hot chocolate- \$300
- Crafts- \$100
- Media signs (for 3)- \$390
- Posters/ flyers- \$100
- Tours- \$300

The event will be held on December 7, from 5:00p.m. until 7:00p.m. and tree lighting will take place at 6:00 p.m.

Volunteers are still needed (11-17 people). The Tamil youth will be helping at this event.

There will be road closure for this event, from 5:00 p.m. until 7:00p.m. The south side of the east end of Old Kingston road to, but not including, Linton. Also, from Linton to Windsor (both lanes) will be closed.

The town is having an event on December 14 and a play being held in Pickering Village and it needs to be kept in mind for next year to coordinate with them; therefore, bringing more people to the Christmas event.

#### ***JAM Event***

Margaret is no longer on the Pickering Village events; therefore, able to have a say going forward with board event discussions.

JAM's committee will now need to present to the board with future plans, decisions and events.

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## **2013 EVENTS EVALUATION**

In regards to the Easter Event, Saturday's are the best days for this event; as it opens up opportunity for sales at the local downtown businesses.

We will need BIA member's inputs for us to see how events have been helping or benefiting the businesses. It would also be an additional assistance to inform businesses of events to get them excited and want to participate more in what is happening. In turn, this will help to create a buzz within the village and therefore, make shoppers more aware of what events are to come.

We hope to continue such events to show general effort, but next year we wish to communicate more with businesses and focus on marketing and advertising, as well as, the general esthetics of the village.

2014 budget evaluation will depict with these comments.

## **CORRESPONDENCE**

Eugene sent a letter to Mayor Parish at the Town of Ajax regarding the BIA's concern over the garbage receptacles in the Courtyard. A response was received from the Mayor's office stating the Town cannot "force" the Condo Corporation to construct an enclosure.

Dora Hatzis from the Condo Board was in attendance at the meeting and she commented that the Condo Board has approved the building of an outdoor garbage enclosure.

A parking letter was also sent out and we wait for a response.

In regards to the Ghost Walk, Eugene to send a letter to OPG to clarify that OPG is paying for event (St. Francis rental). Margaret will resend a letter to Eugene with the billing to St. Francis.

## **2013 REVISED BUDGET**

Challenges:

- Measurable value of events.
- Communication between members and BIA
- The Village's boundaries
- Parking

A motion will need to be moved to decide where the left over money, from the budget, will go.

2014 will be the last year that the town will pay for flowers.

There were many ideas of where the additional budget should go to: pay off debt, beautify the entire village, and for banners that will showcase individual businesses.

These ideas brought the idea to putting together a beautifying committee that will sit outside the BIA meetings, to be able to conclude to what we need for the esthetics of the village.

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## **2014 1<sup>ST</sup> DRAFT BUDGET**

Jutta calls for volunteers to sit on budget committee. Marsha, Don, Jutta, Khari and Eugene will sit on the committee. The first meeting will take place at the McEachnie Funeral Home on November 12 at 7:00 p.m.

2014 budget draft was released to board.

## **2014 AGM**

Holding AGM Tuesday, February 11, 2014 held at McEachnie Funeral Home. Board meeting on February 4.

## **MEMBER UPDATE**

Charbel Salon closing, but yet not officially closed.

## **COUNCILOR REPORT**

Marilyn announced, the following events:

- November 9, Santa Claus Parade at 6:00 p.m.
- November 11, Remembrance Day
- November 15, Heritage Community Pizza Night at 6:30 p.m., located at St. Francis.

## **NEW MEMBER RECRUITMENT**

Bill Davidson's application will be forwarded, via email, to the board. Pending email approval from board, a motion will be brought forward to bring Davidson's application into action.

- ❖ Khari motions. Jutta Seconds. Motion passed.

## **OTHER**

Don agreed to take on all things related to the BIA website, including updates. An update on Village Days: Dr. Jaqueline Lindo received \$100.00, San Jude's Bridal received \$50.00.

## **NEXT MEETING**

December 3 at 7:00 p.m. Located at McEachnie Funeral Home.

- ❖ Don motions to close meeting. Khari seconds. Meeting is closed.