

# Pickering Village BIA April Meeting

April 1, 2014 @ 7:00pm at McEachnie Family Centre

*Attendees: Khari Gaynor, Don Terry, Margaret Campbell, Jutta Genova, Marilyn Crawford, Marsha Jones Dooley, Warren Hurren*

*Guests: Lisa Hughes (Minutes)*

Meeting called to order by Chair, *Khari Gaynor*, at 7:09 P.M. at McEachnie Family Centre. *Jutta* Seconds. Carried.

March minutes were not made available for approval, to be presented for approval at next meeting.

## **CONFLICT OF INTEREST**

None.

## **BIA BOARD ROLE REVIEW**

- *Jutta* discusses the importance for a Vice Chair Member. Once *Khari* steps down from Chair Role, Vice Chair would move up and take his place
- *Don* suggests attracting new members in order to recruit and replace previous members who have stepped down
- *Marilyn, Marsha* and *Warren* suggest approaching local businesses in the Pickering Village Community for new Board Members & Sub-Committees.
- *Committee* agrees to work on recruiting new Board Members

## **BEAUTIFICATION UPDATE**

- *Committee* agrees it is too late in the season to run the Farmer's Market for 2014 (seasonal issues, parking lot is owned by the school and permission is needed for the event to be held on a Sunday)
- 2014 is final year of Beautification supported from the Town of Ajax
- \$30,000 quoted for 2014 Beautification process from the Town of Ajax (4 year agreement)
- *Don* and *Marilyn* suggest meeting with *Christy* on behalf of The Town of Ajax to work with the BIA and the Beautification process
- *Jutta, Marsha* and *Warren* agree to take on the lead of the Beautification process and will meet with *Christy* to speak about possibility of adding banners, flags and flower pots to the town.



## MEMBERS BREAKFAST

- Location: Sauters Inn (Margaret confirmed)
- Date: April 30<sup>th</sup>
- Time: 8:00 AM- 9:00 AM
- Price: \$10/person (Expecting 20 guests)
- RSVP for event
- Don confirmed speaker *Bob Weiss* (speaker/presenter of marketing)
- Flyers & Invitation to be sent out by April 15<sup>th</sup> 2014
- *Margaret* suggests door prizes. (Three \$25 village buck certificates, expiration date December 31<sup>st</sup>)
- Members are encouraged to bring your own business cards for draw

## AUDITORS REPORT

- *Committee* viewed 2013 Financial Report
- Street Scape amount still owing \$9000.00 to Town Of Ajax
- *Warren* motions, *Don* seconds to accept the draft of the financial report ending December 2013.

## COUNCILLORS REPORT

- *Marilyn* discussed garbage overflowing in Pickering Village; she emailed *Tammy* regarding the problem and how to go forward with clean up

## NEW MEMBER UPDATE

- ~~Womens Cultural Service will be leaving in 3 months~~ *Remove*

## OTHER

- *Don* discusses "BIA" webpage and agrees to take on the task for website updates
- *Committee* moves to accept *Don's* offer to work on BIA page

## **NEXT MEETING**

Tuesday May 6th 2014.

- *Marsha* motions to close meeting. *Warren* seconds. Meeting is closed.

A handwritten signature in black ink, appearing to be the initials 'AL' or similar, located in the bottom right corner of the page.

