

Pickering Village Business Improvement Area (PVBIA)

Meeting Minutes

Meeting Date: September 02, 2014

Attendees: ^{Councillor} Marilyn Crawford, Judy Wight, Jutta Genova, Don Terry, Warren Hurren, and Khari Gaynor

Regrets: Marsha Jones, ^{Councillor} Dooley, *Joanne Jones*

Guests: None

Conflict of Interest: None

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- Meeting called to order by Chair, Khari Gaynor at 7:30PM at McEachnie Funeral Home
 - Previous meeting minutes were discussed and Khari stated that he would forward previous meeting minutes to the Board for approval at the next meeting

• *THERE WAS NO MEETING JULY & AUGUST*

Board Recruitment

- Khari mentioned that he would like to recruit in order to fulfill the role of Vice-Chair, and asked the board if they knew of any potential candidates. The board responded advising they did not know of any individuals.
- Various board recruitment strategies were discussed and it was agreed that the most effective method is to solicit and discuss with prospects directly

2014 Remaining Events

- Khari mentioned changing the "Village Days" campaign from September to October/November. Don suggested the option to combine "Village Days" with the Christmas event. The board agreed to this suggestion.
- Don proposed having this year's Christmas event possibly aligned with the St. Francis Centre seasonal event
- It was agreed that this year, "Village Bucks" will be distributed to more residents and the prize values will not include a \$1,000 Grand Prize. The maximum prize value will be \$100.00.
- An event coordinator will be contracted to oversee the event

New Member Update

- None

Don motions to adjourn meeting, and Warren seconds.

