

Pickering Village BIA Minutes for October 1, 2013

Call to order at 7:15 p.m. Motion by Eugene, seconded by Margaret. Carried.

Present: Eugene Dupuis, Khari Gaynor, Margaret Campbell, Jutta Genova, Councillor Marilyn Crawford, Don Terry, Warren *, Judy *, Marsha *, Joanne * (*Last names needed).

Guests: Esther Forde of Cultural Expressions, Lizzie Clarke (Minutes)

Welcome and introduction of guests.

Approval of September minutes. Motion by Jutta, seconded by Khari. Carried.

Disclosure of Conflict of Interest. No Conflict of Interest.

EVENTS REPORT

Village Days Shop Local —(Khari) the general feedback was that businesses did not see the overall benefit. Only 88 out of 110 businesses accepted the ballot boxes, 47 participated and 770 ballots were collected in total. Majority of participation was from Old Kingston Road. A discussion was brought up on the ballot boxes. The ballot boxes should make a bolder face in the community. With this there are hopes this will remove all confusion on contest, create a stronger hype and show what the village does offer.

Village Days Movie and Ghost Walk — (Don) the Ghost Walk was shown to be very successful. A total of 60 people attend the movie and approximately 200 people joined the Ghost Walk. Tour guide, Stephanie, was very charismatic and the real life “ghosts” really made the tour a hit.

Don also mentioned that other smaller local events, such as, the tomato sauce making class (canning) was a small group of people, but still found to be a success and will continue.

Village Days Street Festival — (Margaret) The street festival was a small success. No more than 450 people were in attendance. Discussion went on of how to make next year a greater accomplishment. The layout was a bit of an issue and will be changed next year.

Christmas Event — (Margaret) The Christmas Event will be held on December 7 at 5 p.m. and continue until 7 p.m. Lighting of the tree will happen at 6 p.m.

-Road Closure- Motion for Road closure for Christmas Event. Motion by Margaret, seconded by Eugene. Motion passed. Road Closure will be on Saturday, December 7 from 4:00 to 8:00 p.m. at the south side of East Old Kingston road (keeping Linton Road open) and then from Linton to the North entrance of the Courtyard.

NEW NEWS

Bruce sold the Pub to a gentleman named, Barry.

COUNCILLOR'S REPORT

Joanne

1. The new code of conduct was approved and brings us up to date.
2. Plack unveiling for Pickering School. People came from all across Canada.

Marilyn - Last week was the kick off for St. Francis. More information online.

NEW MEMBER RECRUITMENT

Bill Davidson has filled out an application to become a BIA member and Eugene will be meeting with him. He has interests in Events and has a background with Aviation.

OTHER

1. By-law will be spoken to from the BIA on behalf of the concerns of the business parking areas, on Old Kingston Road.
2. Judy draws winning names from ballot entries.
3. Food Bar is closed.
4. Margaret calls for a bill for a new advertiser. (Eugene I want to ensure this information was correct, I think I may have misunderstood)

No further business- motion to close meeting- Eugene, seconded by Khari.

Next meeting — Tuesday, November 5, 7-9 p.m.